



Tobacco Control Research: Investing in Science for the Public's Health

June 18-19, 2003 • Omni Shoreham Hotel • 2500 Calvert Street, N.W. • Washington, DC 20008

Agenda

Blue Ballroom

Wednesday, June 18, 2003

7:30 - 9:00 a.m. **Participant Registration**

Blue Ballroom
Pre-function Area

9:00 - 9:20 a.m. **OPENING REMARKS**
K. Vish Viswanath, Ph.D.
Acting Associate Director
Behavioral Research Program
Division of Cancer Control
and Population Sciences
National Cancer Institute

9:20 - 9:45 a.m. **REMARKS**
Scott Leischow, Ph.D.
Chief
Tobacco Control
Research Branch
Behavioral Research Program
Division of Cancer Control
and Population Sciences
National Cancer Institute

9:45 - 10:30 a.m. **Break**

10:30 a.m. -
12:00 noon

YOUTH PANEL
Facilitator
Cathy Backinger, Ph.D., M.P.H.
Program Director
Tobacco Control
Research Branch
National Cancer Institute
**Etiology of Tobacco
Use and Dependence**
Richard Clayton, Ph.D., M.P.H.
Chair, TERN
Kentucky School
of Public Health

Prevention

Tony Biglan, Ph.D.
Senior Scientist
Director, Center for Community
Research on Child-Rearing
Oregon Research Institute

Effects of Tobacco Policy on Youth Tobacco Use

Jean Forster, Ph.D., M.P.H.
Professor
Division of Epidemiology
University of Minnesota

Youth Smoking Cessation

Robin Mermelstein, Ph.D.
Professor of Psychology
and Public Health
University of Illinois at Chicago

12:00 noon -
1:45 p.m.

1:45 - 3:15 p.m.

Lunch (on your own)

TREATMENT PANEL

Facilitator
Glen D. Morgan, Ph.D.
Program Director
Tobacco Control
Research Branch
National Cancer Institute

The Challenge of Integrating Behavioral and Pharmacological Treatment Beyond Clinical Trial Settings

Gary Swan, Ph.D.
Director
Center for Health Sciences
SRI International



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Pharmacogenetic Approaches to Smoking Cessation Treatment

Caryn Lerman, Ph.D.
Professor and Director
Tobacco and Nicotine
Research Program
Department of Psychiatry
University of Pennsylvania

New Directions for Behavioral Interventions

Timothy Baker, Ph.D.
Professor of Psychology
University of Wisconsin
Medical Center

Novel Pharmacotherapies

Stephanie O'Malley, Ph.D.
Professor of Psychiatry
Director
Division of Substance
Abuse Research
Yale University School of Medicine

3:15 - 4:00 p.m.

Break

4:00 - 5:30 p.m.

POLICY RESEARCH PANEL

Facilitator

Bob Vollinger, M.S.P.H.
Program Director
Tobacco Control
Research Branch
National Cancer Institute

5:30 - 6:00 p.m.

6:00 p.m.

Clean Indoor Air

Mike Cummings, Ph.D., M.P.H.
Chairman
Department of Behavioral Health
Roswell Park Cancer Center

Community-based Participatory Research and the Role of Coalitions in Promoting Scientifically Sound Policies

David Buller, Ph.D.
Vice President
Center for Health
Communications
Cooper Institute

The Role of Media in Influencing Policy

Melanie Wakefield, Ph.D.
Director
Centre for Behavioural
Research in Cancer
The Cancer Council

Use and Limitations of Policy Approaches to Tobacco Control: The Example of the Retail Environment

Pamela Clark, Ph.D., M.S.P.H.
Senior Research Scientist
Battelle Centers for Public Health
Research and Evaluation

TOBACCO COUNTER- MARKETING: BEST PRACTICES AND BEYOND

Jeff McKenna, Ph.D.
Chief
Health Communications Branch
Centers for Disease Control
and Prevention

Adjourn for the Day



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8:00 - 9:00 a.m. Participant Registration

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Pre-function Area

9:00 - 9:30 a.m. A VIEW FROM THE STATES

Karla Sneegas, M.P.H.

Executive Director

Indiana Tobacco Prevention
and Cessation Agency

11:00 a.m. -

12:30 p.m.

9:30 - 11:00 a.m. ELIMINATING
TOBACCO-RELATED
HEALTH DISPARITIES PANEL

Facilitator

Pebbles Fagan, Ph.D., M.P.H.

Health Scientist

Tobacco Control

Research Branch

National Cancer Institute

12:30 - 2:00 p.m.

Capacity Building

Jeanette Noltinius, Ph.D., M.A.

Vice President

Rick Swartz and Associates

Longitudinal Pathways to
Tobacco Use Among African
American and Puerto Rican
Adolescents

Judith Brook, Ed.D.

Professor of Community and
Preventative Medicine

Mount Sinai School of Medicine

Race and Tobacco Research

Gary King, Ph.D.

Associate Professor

Penn State University

Asian American

Tobacco-Related Cancer
Prevention and Intervention
Research

Grace Ma, Ph.D., C.H.E.S.

Associate Professor of
Public Health

Temple University

Lunch (on your own)

DISSEMINATION AND
TRANSLATION PANEL

Facilitator

Jacqueline Stoddard, Ph.D.

Behavioral Scientist

Tobacco Control

Research Branch

National Cancer Institute

Researcher's Role
in Dissemination

Daniel McGoldrick, M.A.

Director of Research

Campaign for

Tobacco-Free Kids

Translating Research
into Practice

Thomas J. Glynn, Ph.D.

Director

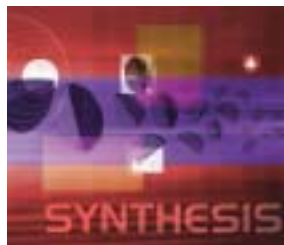
Cancer Science and Trends
American Cancer Society

Diffusion and Dissemination
of Research

Jon Kerner, Ph.D.

Assistant Deputy Director for
Research Dissemination
and Diffusion

Division of Cancer Control
and Population Sciences
National Cancer Institute



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	Tapping Untapped Potential: Building Consumer Demand for Effective Cessation Treatments C. Tracy Orleans, Ph.D. Senior Scientist The Robert Wood Johnson Foundation	3:30 - 4:00 p.m.	The Tobacco Industry in Australasia: Insights from Industry Documents Simon Chapman, Ph.D. Professor Public Health University of Sydney
2:00 - 3:30 p.m.	EMERGING ISSUES PANEL Facilitator Michele Bloch, M.D., Ph.D. Medical Officer Tobacco Control Research Branch National Cancer Institute A Stakeholder Analysis of the Tobacco Industry Robbin Derry, Ph.D. Research Professor The Kellogg School of Management Northwestern University Tobacco Industry Documents Research Greg Connolly, D.M.D., M.P.M. Director Tobacco Control Program Massachusetts Department of Public Health New Tobacco and Nicotine Products: Snake Oil or Harm Reduction Jack Henningfield, Ph.D. Vice President Research and Health Policy Pinney Associates	4:00 - 5:15 p.m.	Break SYNTHESIS AND DISCUSSION Facilitator Scott Leischow, Ph.D. Chief Tobacco Control Research Branch Behavioral Research Program Division of Cancer Control and Population Sciences National Cancer Institute Panelists Allan Best, Ph.D. Senior Scientist Vancouver Hospital and Health Sciences Center Lawrence Green, Dr.P.H. Director Office of Science and Extramural Research Centers for Disease Control and Prevention
		5:15 - 5:30 p.m.	CLOSING REMARKS Scott Leischow, Ph.D.
		5:30 p.m.	Adjournment